

Job Description

Job Title:	Picture Researcher
Department:	Pictures
Location:	London
Reports to:	Group Pictures Editor
Account(s):	Multiple
JD Correct as of date:	Oct 2018

Who we are

Progressive Content is a full service content marketing agency that specialises in B2B content. We produce a range of print and digital publications as well as manage blogs and websites on behalf of our clients. These clients come from a wide range of industries, including banking, professional services, membership organisations and technology.

The role

You will support client content production by sourcing and editing relevant images and ensuring that they adhere to channel specifications and licensing agreements. We are looking for an experienced picture researcher who is a confident communicator and can contribute directly to the planning process.

The role has scope for development and the successful candidate would also be expected to support efforts to improve internal processes.

Key duties

- Research images to support editorial content and ensure all imagery meets quality standards
- Edit, caption and keyword images to fit different mediums and formats
- Track image usage to ensure compliance with usage rights and existing agency agreements
- Build and maintain strong relationships with writers, photographers, venues and other organisations to produce original images that support editorial content
- Advise on image availability and usage limitations, and provide suggestions to support content
- Contribute to and revise processes to enhance and increase efficiency of the existing archive of available assets

Skills required

- Experience of picture research at an agency or publisher
- Demonstrable knowledge of pictures agencies, resources and contacts
- Excellent time management skills and ability to meet tight deadlines
- An eye for compelling visuals
- Confident communicator who can work effectively with internal and external stakeholders
- Knowledge of copyright legislation on image usage rights and intellectual property rules
- Budgeting experience
- Adobe Photoshop experience

Benefits and perks

- A competitive base salary
- 25 days holiday plus one day on your birthday
- The chance to work with an award winning account team
- Season ticket loan for travel
- Perkbox membership
- Cycle to work scheme

Communication – Key Customer/Supplier/Working Relationships

Internal

- Group Pictures Editor
- Writers
- Editors

External

- Photographers
- Pictures agencies
- Venue owners

Application

Please email your CV and a covering letter to picturedesk@progressivecontent.com